



# Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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Ref: KLEF/AR/Ph.D/Management/2018-19/119

Date: 14-11-2018

## NOTIFICATION

It is hereby notified that the Vice Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D. thesis entitled "*A STUDY ON CUSTOMERS IMPULSE BUYING BEHAVIOR WITH REFERENCE TO GROCERY AND PERSONAL CARE PRODUCTS(CASE OF ORGANISED RETAIL SECTOR IN RAYALASEEMA REGION OF ANDHRA PRADESH,INDIA)*", submitted by K. BALAJI, Research Scholar, Koneru Lakshmaiah Education Foundation (Deemed to be University) with **Registered Number 13351010**, Department of English, under the supervision of Dr.M. Kishore Babu, Professor, KLUBS, Koneru Lakshmaiah Education Foundation (Deemed to be University) (Supervisor) for the award of Ph.D. Degree, and on consideration of the report submitted by the examiners of the VIVA-VOCE Board, has ordered that **K. BALAJI** be declared qualified for the award of the **Degree of Doctor of Philosophy (Ph.D)** in "**Management**" in the "**Faculty of Management**".

To  
**K. BALAJI**  
Research Scholar,  
Registered No. **13351010**,  
Department of Management  
Koneru Lakshmaiah Education Foundation (Deemed to be University)



*T. Umamaheswara Rao*  
(Dr.T. Umamaheswara Rao)  
Registrar

**REGISTRAR**  
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